

Toria Emery

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Bio:

Toria Emery, associate creative director at San Francisco-based Goodby, Silverstein & Partners has dabbled in nearly every variety of advertising, from traditional to design to digital and has also done tours of duty at AKQA and Hal Riney & Partners. While she fondly recalls the GIF banner days of yesteryear, she is most drawn to creating digital experiences—the more immersive, the better. In fact, she spent the past year as creative director of an experience that blurred the lines between reality and fiction, and encouraged mass collaboration on a global scale. Her passport is still recovering.