



National Student Advertising Competition- District 8

Friday & Saturday, April 30 – May 1, 2010

Willey Hall on the U of M Campus & Holiday Inn Metrodome, Minneapolis, MN

Schedule at a Glance:

Friday, April 30	12:00-1:30pm	Social Media Luncheon & Guest Speakers-Hosted by AAF-District 8 at the Holiday Inn
	3:30-4:15pm	NSAC Orientation Meeting (advisors/students)
	4:30-9:00pm	NSAC Rehearsals in Willey Hall, U of M Campus (Pizza included)
Saturday, May 1	8:00am-6:00pm	NSAC Presentations in Willey Hall, U of M Campus
	7:30-9:00pm	NSAC Awards Dinner – Holiday Inn
Sunday, May 2	9am-10am	NSAC Recap Meeting – Holiday Inn

Luncheon Details – Speaker Information:

AAF District 8 will be hosting a luncheon featuring several speakers specializing in social media. Lunch will be held at the Holiday Inn Metrodome - Aragon F Room. If your schedule allows, we highly encourage participation – it will be a great educational opportunity to hear from leading industry experts. Luncheon/Guest Speaker Fee is at a reduced rate of \$25 for students and advisors (Regular Price \$40).

Preliminary NSAC Information (Additional details to follow):

- Our Orientation Meeting will be held prior to rehearsals on April 30, 3:30-4:15pm Aragon E Room – Holiday Inn Metrodome.
- Rehearsals and Presentations will be in rooms 125 and 175 at the U of M Campus, Willey Hall; 225 – 19th Avenue South, just a couple short blocks from the hotel.
- A schedule of Rehearsal and Presentation times will be posted and sent to you prior to competition.
- The NSAC Awards Sit-Down Dinner will be held at the Holiday Inn Metrodome on Saturday evening, May 1 in the Aragon Ballroom
- New this year:
 - NSAC recap meeting will be held on Sunday, May 2, 9am-10am in the Executive Boardroom at the Holiday Inn. More details to follow.
 - In addition to top team scores and awards, we will have additional awards this year (i.e. Best Male Presenter, Best Female Presenter, Best Media Strategy & Execution, etc.) More details to follow.



REGISTRATION FORM – DUE ON OR BEFORE THURSDAY, APRIL 15, 2010

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- NSAC Event Registration:** \$50.00
Includes all NSAC presentations and NSAC Awards Dinner on 5/1
_____Chicken or _____Vegetarian (select dinner choice)
- 4/30 Social Media Lunch/Speaker Event Only:** \$25.00
- NSAC & Social Media Lunch/Speaker Combo:** \$75.00
Full Registration Includes 4/30 Luncheon/Speaker Event,
5/1 NSAC Presentations and NSAC Awards Dinner
_____Chicken or _____Vegetarian (select dinner choice)

Name: _____

School: _____

Address: _____

City / State / Zip: _____

Phone: _____ Email: _____

Please fill out a form for each person attending (photocopy as necessary.)

If cancellations are made, fees are non-refundable.

(Signature required) _____

Make checks payable to AAF/8th District. Mail check **and** registration form by **April 15, 2010** to:

Sheryl Asman

AAF /8th District

PO Box 7

Green Bay, WI 54305-0007

920.227.1116 email: Sheryl.asman@etkg.com

Hotel Accommodations – Book Before April 15

Holiday Inn Minneapolis Metrodome

1500 Washington Avenue South

Minneapolis, MN 55454

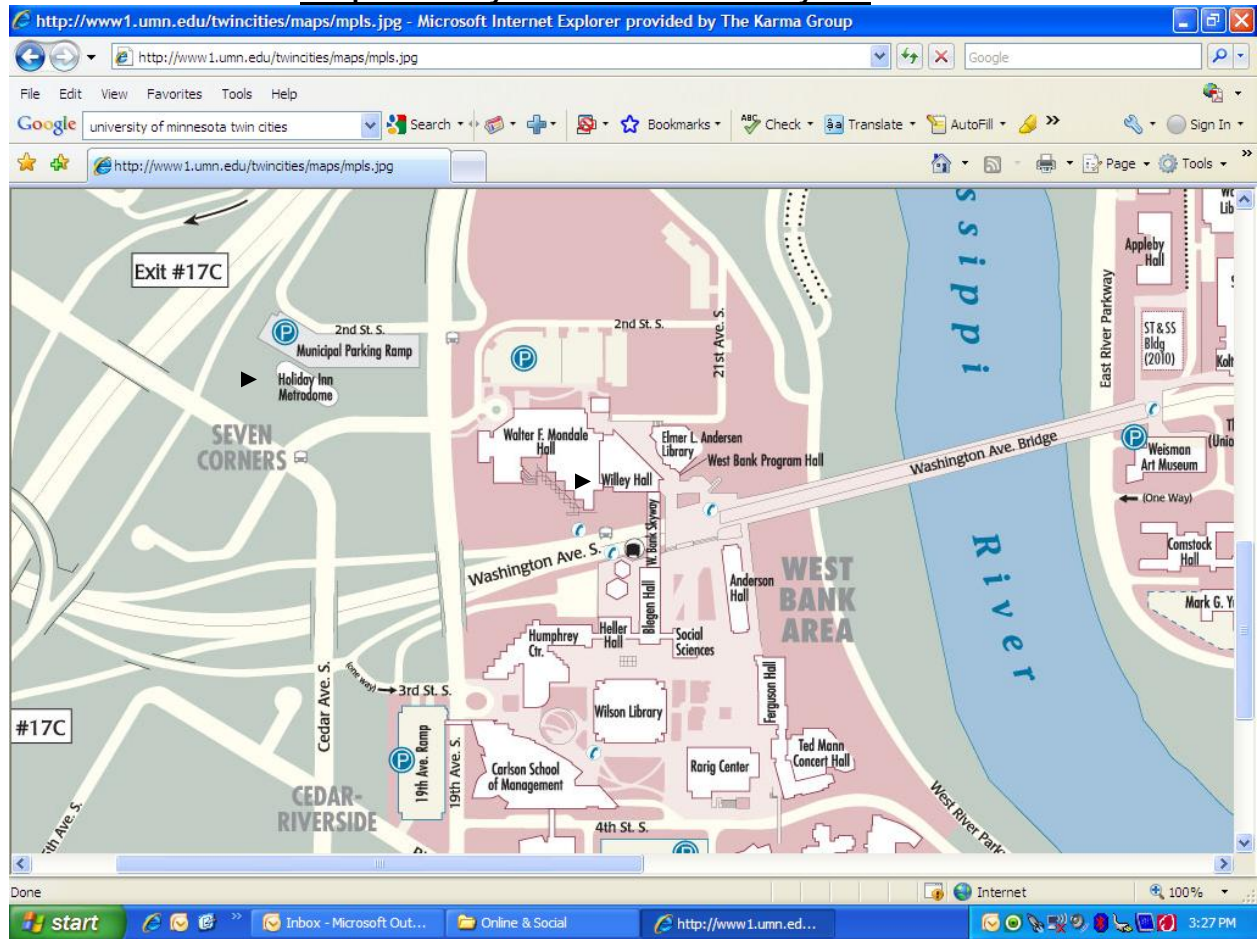
612-333-4646 (toll free: 1-800-448-3663)

A special group rate of **\$119.00** single-quad occupancy has been confirmed for Thursday, Friday and Saturday night at the Holiday Inn Metrodome. **(With tax: \$134.95 per night)**. To get this rate, call the hotel directly at:

612-333-4646 (toll free: 1-800-448-3663) and tell them you are with the AAF/NSAC.

This rate is only good until: **April 15, 2010 – no exceptions! The hotel is just a few short blocks from Willey Hall.**

► Map of Holiday Inn Metrodome & Willey Hall



HOLIDAY INN METRODOME RESERVATION METHOD

All sleeping room reservations at the Holiday Inn Minneapolis Metrodome must be made by the individual attendees. Reservations must be made by **Thursday, April 15, 2010**, (14 days prior to arrival). **Attendees must specify that they are specifically with AAF - NSAC when making reservations.** All reservations can be guaranteed for late arrival with a credit card or by an advanced deposit. Guaranteed no shows will be billed to the individual attendee. Reservation requests received after the above date will be accepted on a space and rate availability basis. Reservations may be called in using the following phone numbers:

Toll Free: (800) 448-3663

Direct: (612) 333-4646

CHECK IN/OUT TIMES

Check in time is 4:00 p.m. and while every effort will be made to accommodate guests arriving earlier, rooms may not be immediately available. Check out is 12:00 p.m.

Hotel Parking is available in the ramp adjacent to the Hotel. The current rate for overnight parking is \$14.00 for a 24-hour period. The adjacent parking ramp is the property of a private entity and not that of the Holiday Inn Minneapolis Metrodome.

Willey Hall, U of M Parking Lot C-86 (within walking distance of Holiday Inn Metrodome).
1920 SOUTH 2ND ST
Minneapolis, MN 55403

